

**M.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (MSCFMRM)**

Term-End Examination

June, 2015

00160

**MFW-006 : HRM/ORGANISATIONAL
BEHAVIOUR**

Time : 3 hours

Maximum Marks : 70

Note : Attempt any seven questions. All questions carry equal marks.

1. In what way do you find 'Perception' relevant to understand organisational behaviour? 10
2. What is the relationship between values and behaviour? 10
3. Compare "Intrapsychic Theory" with "Self Theory"? 10
4. Critically examine Porter-Lawler model of motivation. How do performance and satisfaction relate to each other? 10
5. Examine the different styles to the study of leader behaviour. Is there a best style? 10
6. Discuss the role of human factors in the management process. 10

7. Briefly explain the major activities of HRM. 10
8. Write short notes on any *two* of the following : $2 \times 5 = 10$
- (a) Job Analysis
 - (b) Job Description
 - (c) Job Design
 - (d) Job Rotation
9. Explain the steps in the development of "Group" ?
Also explain Group Dynamics. 10
10. Explain HRM budgeting and forecasting. 10
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