

**B.Tech. MECHANICAL ENGINEERING
(COMPUTER INTEGRATED
MANUFACTURING)**

Term-End Examination

00570

June, 2015

**BME-035 : INDUSTRIAL ENGINEERING AND
OPERATIONS RESEARCH**

Time : 3 hours

Maximum Marks : 70

Note :

- (i) *Answer any seven questions.*
 - (ii) *Use of calculator is allowed.*
 - (iii) *Assume missing data, if any.*
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- 1. (a) What are the various measures to improve productivity of a firm ? 5
- (b) Describe in brief the tools and techniques of Industrial Engineering. 5
- 2. (a) Differentiate between method study and work measurement. State the objectives of each. 5
- (b) Last week a company produced 150 units in 200 hours of labour. This week the company produced 180 units in 220 hours of labour. What is the growth rate in productivity ? 5

3. (a) What are the principles of motion economy related to the use of human body, work place, and tools and equipments ? 5
- (b) What is two-handed process chart ? Explain through an example. 5
4. Discuss the various factors affecting product design. 10
5. (a) Explain the impact of noise, temperature humidity and lighting on the working of an operation. 5
- (b) Describe the features of man-machine system. 5
6. (a) What do you mean by unbounded solution and infeasible problem in LPP ? 3
- (b) Use Simplex method to solve the following problem : 7
- Maximize : $z = 2x_1 + 5x_2$
- subject to : $x_1 + 4x_2 \leq 24$
- $3x_1 + x_2 \leq 21$
- $x_1 + x_2 \leq 9$
- $x_1, x_2 \geq 0$

7. Find the optimal solution to the following transportation problem in which the cells contain the transportation cost in rupees/unit : 10

	W_1	W_2	W_3	W_4	W_5	Available
F_1	7	6	4	5	9	40
F_2	8	5	6	7	8	30
F_3	6	8	9	6	5	20
F_4	5	7	7	8	6	10
Required	30	30	15	20	5	100
	(Total)					

8. Solve the following game by dominance property : 10

	B_1	B_2	B_3	B_4	B_5
A_1	2	3	4	8	4
A_2	5	6	3	7	8
A_3	6	7	9	8	7
A_4	4	2	8	4	3

9. Write short notes on any **four** of the following : $4 \times 2 \frac{1}{2} = 10$

- (a) Product Life Cycle
- (b) Goal Programming
- (c) Design for Assembly (DFA)
- (d) Transshipment Problem
- (e) Predetermined Motion Time Standard (PMTS)
- (f) Simulation