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**BFW-069**

**B.Sc. IN LEATHER GOODS AND ACCESSORIES  
DESIGN (BSCLGAD)**

**Term-End Examination**

**June, 2015**

**00470**

**BFW-069 : SUPPLY CHAIN MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Attempt any **seven** questions. All questions carry equal marks.*

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1. What recent changes have been made in supply chain management and purchasing to become much more important ? 10
2. As a supplier, which factors would you consider for a long term relationship with your buyer ? Explain with relevant examples. 10
3. Explain the stages of supply chain. Also state Push and Pull boundary of any **one** of the following : 10
  - (a) Supply chain of Pantaloons selling clothes
  - (b) Supply chain of Amul milk
4. (a) How can the performance of supply chain be measured ? 5
  - (b) Explain briefly the managerial and operative functions of supply chain management. 5

5. Discuss the reasons why the high-tech industry has been the leader in adopting supply chain IT systems. 10
  6. Describe any three distribution networks of supply chain in detail. 10
  7. Explain the importance of information technology used in supply chain management. 10
  8. How does a firm take make-versus-buy decision ? Discuss some costs and benefits of outsourcing. 10
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