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BFW-067

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

June, 2015

00440

BFW-067 : PRODUCT PHOTOGRAPHY

Time : 3 hours

Maximum Marks : 70

Note : *Attempt any **seven** questions. All questions carry equal marks.*

1. What is a composition ? Explain with reference to product photography. 10
2. Describe in detail the camera modes and automation. 10
3. Explain the "Rule of the Thirds". 10
4. Describe top ten tips for better product photography. 10
5. What is interpolation ? How does it affect the quality of photos ? 10
6. Explain any *two* of the following : 2×5=10
 - (a) Diopter
 - (b) On-model product photography
 - (c) Aperture

7. What is “shutter and shutter speed” ? Discuss the factors influencing the choice of shutter speeds. 10

8. Write short notes on any *two* of the following : 2×5=10

- (a) TTL Light Meter
 - (b) Camera Shake
 - (c) Over and Under Exposure
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