

**B.Sc. IN LEATHER GOODS AND ACCESSORIES
DESIGN (BSCLGAD)**

Term-End Examination

June, 2015

00240

BFW-054 : HISTORY OF DESIGN

Time : 3 hours

Maximum Marks : 70

*Note : Attempt any **seven** questions. All questions carry equal marks.*

1. What are the characteristics of Pre-historic art ?
Write the reasons suggested by scholars of its origin. 10

2. Differentiate between the following : 10
 - (a) Pop Art and Op Art
 - (b) Rococo and Baroque

3. Explain the relationship between History and Design, referring to the Greek period of Art and Design. 10

4. "Design in England was influenced by new consumers and a different set of social factors than those found in Louis XIV's France."
Comment. 10

5. Explain in brief on Roman architecture. 10
 6. Explain the use of Motifs in the Baroque and the Rococo. 10
 7. Discuss in brief the design elements in Cubism as an art movement. Who were the noted artists of this art movement ? 10
 8. Why do you think Art Deco was absorbed into American culture much more quickly than Constructivism ? Elaborate. 10
 9. Discuss the design elements found in Art Nouveau style. 10
 10. What are the key characteristics of Surrealism ? Name some Surrealist artists. 10
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