

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

June, 2015

00320

BFW-044 : ART OF PUBLIC SPEAKING – I

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions. All questions are compulsory.

1. Why is oral presentation becoming so important in business today ? 10

 2. How can one handle a Question-Answer session effectively after a presentation ? Describe in detail. 20

 3. What steps can one take to overcome stage-fear ? Describe in detail. 15

 4. What do you understand by Audience Awareness ? Explain in detail. 15

 5. What can a speaker do to ensure that his speech is clear to the audience ? 10
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