

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

June, 2015

00322

BFW-033 : RETAIL BANKING

Time : 3 hours

Maximum Marks : 70

Note: Attempt any seven questions. All questions carry equal marks.

1. How is the price of a bond determined ? How is bond price volatility measured ? 10
2. Identify the risks faced by the banks. What are the steps in risk management ? 10
3. Explain the importance of credit cards. Also explain the drawbacks of using credit cards. 10
4. Describe in detail the impact of money on inflation and deflation. 10
5. What is merchant banking ? Explain in detail. 10
6. Explain the general principles of bank management. Describe asset management and liquidity management. 10

7. Describe the role of Reserve Bank of India (RBI) in the Indian economy. 10
8. Write short notes on any *two* of the following : 2×5=10
- (a) Simple Loan
 - (b) Fixed Payment Loan
 - (c) Electronic Funds Transfer (EFT)
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