

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)**

Term-End Examination

June, 2015

00491

BRS-010 : BASIC SOCIAL ANTHROPOLOGY

Time : 2 hours

Maximum Marks : 50

Note : Answer any five questions. All questions carry equal marks.

1. "Anthropology is the study of human beings."
Justify the statement. 10
2. Discuss the following concepts : 10
 - (a) Diffusionism
 - (b) Acculturation
3. "Family is a universal institution." Discuss this statement in the light of changing family patterns in present-day society. 10
4. Discuss India's Tribal Development policies. 10

5. Explain how fertility, mortality and migration influence demography. 10
 6. Summarize the various factors influencing human development. 10
 7. Discuss the impacts of women empowerment. 10
 8. Write short notes on the following : 5+5=10
 - (a) Malnutrition
 - (b) Pre-historic Archaeology
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