BACHELOR OF COMPUTER APPLICATIONS (BCA) (REVISED)

Term-End Examination

December, 2023

BCS-062 : E-COMMERCE

Time : 2 Hours   *Maximum Marks : 50*

Note : *Question No.* **1** *is compulsory and carries 20 marks. Attempt any* **three** *questions from the rest.*

1. (a) What is an e-paper ? List the advantages and disadvantages of e-papers.   10

   (b) What is meant by Internet Commerce ? Explain any *two* main business models of various companies that do commerce over Internet.   10

2. (a) Explain any *two* EDI standards.   5

   (b) Explain any *five* strategies to increase visibility of your e-commerce website.   5

3. (a) What are the different components in the online delivery of goods and services ? Explain their role. 5

   (b) How can E-commerce portals make shopping secure ? 5

4. (a) What is meant by Inter-organisational e-commerce ? How does it differ from Intra-organisational e-commerce ? 5

   (b) List any *five* cyber offences and related penalties under IT Act, 2000. 5

5. (a) Explain the benefits of E-commerce to organisations, customers and society at a large. 5

   (b) With the help of a block diagram, explain the E-commerce workflow. 5

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