BACHELOR OF COMPUTER APPLICATIONS (BCA)

Term-End Examination

December, 2022

BCS-062 : E-COMMERCE

Time : 2 Hours   *Maximum Marks : 50*

Note : *Question **No. 1** is compulsory and carries 20 marks. Attempt any **three** questions from the rest.*

1. (a) Purchasing of groceries is one of the basic shopping requirements. Explain the procedure for online grocery shopping with reference to any grocery portal. Mention its advantages and disadvantages.   10

     (b) Describe the characteristics of B2B, B2C, C2B and C2C models of e-Commerce. Give an example for each.   10

2. (a) With the help of a block diagram, explain the E-commerce workflow. 5

   (b) List and explain any *five* emerging trends in M-commerce. 5

3. (a) Write a short note on transplanted real world business models. 5

   (b) What is e-paper ? List the advantages and disadvantages of e-papers. 5

4. (a) How can e-commerce portals make shopping secure ? 5

   (b) Explain M-commerce application flow. 5

5. (a) How did shopping experience change with the advent of E-commerce ? Explain with an example. 5

   (b) List any *five* cyber offences and related penalties under IT Act, 2000. 5

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