

No. of Printed Pages : 3

**MER-002**

**Master of Arts (Entrepreneurship)**

**MAER**

**Term-End Examination**

**June, 2024**

**MER-002 : FUNDAMENTALS OF  
ENTREPRENEURSHIP**

*Time : 3 Hours*

*Maximum Marks : 100*

---

**Note :** Attempt any *five* questions. All questions  
carry equal marks

---

---

1. What do you mean by an Entrepreneur ?  
Discuss the theory of Entrepreneurship of John  
H. Kunkel 5 + 15

**P. T. O.**

[ 2 ]

**MER-002**

2. Describe the nature and characteristics of Individual Entrepreneur. Discuss, different types of Entrepreneurship. 10 + 10
3. Describe the concept of Micro, Small and Medium Enterprises. Discuss the characteristics of Micro, Small and Medium Enterprises (MSMEs). 10 × 10
4. Explain the basis to promote entrepreneurship in the pre-and post-independence era. 20
5. Give a brief account of History of Economic system and discuss types of Economies. 10 × 10
6. Define MIS and discuss the role of MIS in entrepreneurial activities. 5 + 15
7. List the various agencies providing long term fund to entrepreneurs. Describe women specific schemes of NABARD. 5 + 15

8. Write short notes on any four of the following :

$$4 \times 5 = 20$$

- (a) National Skill Development Corporation (NSDC)
- (b) Build Operate Transfer (BOT)
- (c) Small Industries Development Organisation (SIDO)
- (d) SGSY
- (e) State intervention in economic growth for development
- (f) Business Environment

\*\*\*