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MER-001

M. A. (Entrepreneurship)

(MAER)

Term-End Examination

June, 2024

MER-001 : BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any **five** questions. All questions carry equal marks.

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1. "The scenario of business environment in India is changing at a fast pace." Enumerate and highlight the impact of emerging rural markets on business in India. 20
 2. What do you mean by consumerism in India? Give a brief of the development of consumer movement in India. 10 + 10 = 20
 3. Write short notes **on any two** of the following : 10 + 10 = 20

P. T. O.

- (a) Approaches to social accounting and reporting.
 - (b) Constitutional provisions relating to Fundamental Rights.
 - (c) Features of Sick Industrial Company Act, 1985.
 - (d) Features and Right of consumers under the Consumer Protection Act, 1986.
4. (a) "A financial market is a transmission mechanism between investors-lenders and borrowers users through which transfer of funds is facilitated." Explain. 10
 - (b) Discuss the types of Financial Markets. 10
 5. (a) Explain the concept of corporate Governance and enumerate its broad objectives. 10
 - (b) Explain the concept of Joint sector. 10

6. “Public Sector Enterprises have played a very critical role in the era of economic reforms”. Enumerate. 20
7. Define Monetary Policy, Highlight its objectives. 20

Or

What do you mean by Monetary Policy ?
Elaborate how its framework has significantly changed during the 1990's ?

8. List out and explain any four National level institutions which have helped small scale sector development programmes. 20
