

No. of Printed Pages : 2

**MLI-006**

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*Or*

**POST GRADUATE DIPLOMA IN LIBRARY  
AUTOMATION AND NETWORKING**

**(PGDCAN)**

**Term-End Examination**

**June, 2024**

**MLI-006 : CONTENT DEVELOPMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** Answer all questions. All questions carry equal marks. Illustrate your answer with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.

1.1. What is multimedia ? Describe different images/graphic file formats and their advantages and disadvantages.

*Or*

1.2. Explain the steps of relational content analysis.

2.1 Explain the need for cataloguing of web documents. Discuss the issues to be resolved in this regard.

2.2 What is web indexing ? Describe different kinds of web indexing and the Project Scorpion.

3.1 Explain the concept of Information Resource Management (IRM). Describe the key elements of Willard model of IRM.

*OR*

3.2 Differentiate between HTML and XML. Illustrate hyper linking with suitable examples for the following :

(i) between web pages

(ii) within a web page

4.1 Discuss the role of syntatic and semantic contextualization of content development.

*Or*

4.2 What is web server ? Describe the work flow of web server with the help of a diagram.

5. Write short notes on any two of the following in about 250 words each :

(a) ISO 17799

(b) Electronic Text Encoding and Interchange

(c) Web Directories

(d) Tacit vs. Explicit Knowledge

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**P.T.O.**