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MS-55

MANAGEMENT PROGRAMME (MP)

Term-End Examination

June, 2024

**MS-55 : LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. “Physical Distribution Method (PDM) is concerned with ensuring the product is in the right place at right time.” Explain, in view of the statement, the concept and components of PDM.
2. What do you understand by World Class Supply Chain Management (WCSCM) ? Also, explain the features of world class companies.
3. Explain briefly the inter organizational information system (IOIS). How is IOIS important for effective supply chain management ?

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4. “Benchmarking is an external focus on internal activities, functions or operations in order to achieve continuous improvement,” Explain, in view of statement, the concept and important of benchmarking.
5. Explain the concept of transportation and transport. Also, explain the factors influencing transportation of a company.
6. “In this era of outsourcing, third party logistics can add value to existing supply chains.” Explain this statement with examples.
7. Write short on any *three* of the following :
 - (a) Efficient Consumer Response
 - (b) Push-pull Supply Chain system
 - (c) Enterprise Resource Planning
 - (d) Customer Profitability Analysis
 - (e) Warehouse Jurisdiction