

No. of Printed Pages : 3

MMPO–005

**MASTER OF BUSINESS
ADMINISTRATION (MBA)
Term-End Examination
June, 2024**

**MMPO–005 : LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This question paper consists of seven questions.*

(ii) *Answer any **five** questions.*

(iii) *All questions carry equal marks.*

1. What are the salient features of Quick Response System ? For what kind of product it has been found to be beneficial and why ?

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2. Explain the concept of Business Process Reengineering (BPR). Also, explain the parallels between the BPR and SCM Philosophy.
3. What do you understand by e-SCM ? Also, explain the primary drivers for the switch from SCM to e-SCM.
4. What is the need for supply chain performance measures ? What are the factors that contribute to management's need for new types of measures for managing the supply chain ?
5. "The most common method for evaluating non-economic factors in a facility location study is to use a scoring model." Why ? Justify your answer.
6. "Vendor Managed Inventory (VMI) has been recognized as an effective strategy for combating irregularities in the supply chain caused due to demand variability." Comment on the statement.

[3]

7. Write short notes on any *three* of the following :

- (a) The role of logistics in the economy
- (b) Demand Management
- (c) Electronic Records Management (ERM)
- (d) Activity Based Costing (ABC)
- (e) Fleet sizing and configuration