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MMPO–003

**MASTER OF BUSINESS
ADMINISTRATION (MBA)**

Term-End Examination

June, 2024

MMPO–003 : OPERATIONS MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks. Each question carries 20 marks.

1. What is Operations Management ? Discuss the scope of operations management in the manufacturing and service sectors.
2. What do you mean by facilities location ? What are the various location planning methods ? Discuss any of the three location planning methods.

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3. What are the various types of manufacturing processes ? Discuss the characteristics, advantages, and limitations of batch production.
4. What is an Aggregate Production Planning (APP) ? What are the Aggregate Planning strategies ? Discuss with suitable examples.
5. What is demand forecasting ? Discuss various qualitative forecasting techniques in operations management.
6. What is Just-in-Time production ? How does it differ from traditional manufacturing approaches ? Explain.
7. Write a short notes on any *four* of the following :
 - (i) Inventory Management
 - (ii) Lean Management
 - (iii) Seven Deadly Wastes
 - (iv) Statistical Quality Control
 - (v) Block diagram of Operations Management