

No. of Printed Pages : 3

MMPC–010

MASTER OF BUSINESS

ADMINISTRATION/

MASTER OF BUSINESS

ADMINISTRATION (BANKING &

FINANCE) (MBA/MBF)

Term-End Examination

June, 2024

MMPC–010 : MANAGERIAL ECONOMICS

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any **five** questions. All questions carry equal marks.

1. Discuss in detail value maximization as an objective of the firm. Give examples.

P. T. O.

2. Discuss the importance of regression analysis for a manager. Explain the process of specifying the regression equation.
3. Differentiate between market demand curve and individual demand curve. Explain with examples.
4. Explain the following techniques of demand forecasting :
 - (i) Expert opinion
 - (ii) Surveys
5. Explain the types of statistical analysis. Discuss the limitations of different types of statistical analysis.
6. Briefly differentiate between short-run cost functions and long-run cost functions. Also use diagrams to illustrate your answer.

[3]

7. Briefly explain the important entry barriers.
What are the factors determining conditions of entry ?

8. What is Monopolistic Competition ? Explain price and output determination under monopolistic competition in the short-run.