

No. of Printed Pages : 2

MDC-001

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

Term-End Examination

June, 2024

**MDC-001 : FUNDAMENTALS OF DEVELOPMENT
AND COMMUNICATION**

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Discuss 'Sustainable Development Paradigm' in detail. 20
2. Highlight the differences between economic development and economic growth. Give relevant examples. 20

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[2]

3. What is the meaning of 'Human Development' ?
Discuss various approaches to human development. 20
4. Discuss the 'Demographic Transition Model (DTM) in detail. 20
5. What are the measures to reduce Inequality ?
Give examples. 20
6. What are the measures to reduce unemployment ? 20
7. Discuss about alternative approaches to development. 20
8. Write short notes on any *two* of the following :
2×10=20
 - (a) Agenda setting theory
 - (b) Concept of team
 - (c) Mass communication
 - (d) Technological determinism theory

MDC-001