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MNM-012

**POST GRADUATE DIPLOMA IN
DIGITAL MEDIA (PGDDIM)**

Term-End Examination

June, 2024

MNM-012 : DIGITAL JOURNALISM

Time : 2 Hours

Maximum Marks : 50

Note : *There are **three** Parts in this question paper. Distribution of marks is indicated in the respective Parts.*

Part–A

5×2=10

Note : *Write short notes on any **five** of the following in about **100** words each.*

1. Ethics in News Reporting
2. Elements of Radio
3. Characteristics of a News Website
4. Trends in Photojournalism
5. Content management system
6. Characteristics of a paragraph

P. T. O.

7. Mind map
8. Opinion writing

Part–B

5×4=20

Note : Answer any **four** of the following questions in about **250** words each.

9. Enumerate some of the news sources available to digital journalists. What can be done to ensure credibility of these sources ?
10. What is journalist research ? Differentiate it from the academic research.
11. A paragraph is an important component of any written piece. Discuss the functions, characteristics and structure of a good paragraph.
12. Describe in chronological order, the stages that a television news story passes through in the process of presentation.
13. What is the importance of fact checking for writing a news story ? How can it be done while composing an online story ?

[3]

Part–C

10×2=20

Note : Answer any **two** of the following questions in about **500** words each.

14. What are the different types of blogs ? How is content creation for each different from the other ? Explain with examples.
15. Data Journalism is picking pace these days. What do we understand by the term ? What skills does a good data journalist require ?
16. Describe the visual elements of an Infographics. What are the tools required to create effective infographics ?