

No. of Printed Pages : 2

MNM-011

**POST GRADUATE DIPLOMA IN
DIGITAL MEDIA (PGDIDM)**

Term-End Examination

June, 2024

MNM-011 : UNDERSTANDING DIGITAL MEDIA

Time : 2 Hours

Maximum Marks : 50

Note : (i) *There are **three** parts in this question paper.*

(ii) *Distribution of marks is given in the respective parts.*

Part—A

Note : *Write short notes on any **five** (100 words each).* **5×2=10**

1. Synchronous Communication
2. Cyberspace
3. TRAI
4. User generated content
5. Disinformation and Misinformation
6. Citizen Journalism

P. T. O.

[2]

7. Information literacy
8. Data Protection Authority (DPA)

Part—B

Note : Answer any **five** questions (**250** words each).
 $5 \times 4 = 20$

9. How can we identify fake news ? Give examples.
10. Discuss different categories of social media audience.
11. What are the implications of digital inequalities ?
12. Discuss in brief about the social media etiquettes, with examples.
13. What is Online Activism ? Give relevant examples.

Part—C

Note : Answer any **two** questions (**500** words each).
 $2 \times 10 = 20$

14. Discuss the impact of social media on Indian suitable. Explain it with suitable example.
15. Describe the role of Digital Media in the process of empowerment.
16. Explain the need of ICT in health sector.

MNM-011