MBP-007

POST GRADUATE DIPLOMA IN BOOK PUBLISHING (PGDBP)

No. of Printed Pages: 2

Term-End Examination

June, 2024

MBP-007: EDITING TEXT BOOKS

Time: 3 Hours Maximum Marks: 100

Note: Attempt any **five** questions. All questions carry equal marks. Attempt each question in about **350** words, unless otherwise instructed.

- Write an essay on the origin and development of English language.
- Distinguish between pronunciation, stress, intonation and punctuation using suitable examples.
- 3. How does Art and Graphics enhance the task of editing text books?
- 4. Discuss the main issues that curriculum developers and teachers should pay attention to. 20

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- 5. Write short notes on any two of the following in about 150 words each. 10+10=20
 - (a) Emotional intelligence
 - (b) NLP
 - (c) Different approaches to Curriculum Development
 - (d) Editing multimedia Textbooks
- 6. 'A planned and dynamic curriculum is an outcome of several important steps'. Discuss. 20
- 7. Discuss the various steps involved in editing competition text books.
- 8. Write an essay on Dr. Howard Gardner's concept of 'Multiple Intelligences' using suitable examples.
