MBP-001

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POST GRADUATE DIPLOMA IN BOOK PUBLISHING (PGDBP)

Term-End Examination

June, 2024

MBP-001 : INTRODUCTION TO PUBLISHING AND ITS LEGAL ASPECTS

Time: 3 Hours Maximum Marks: 100

Note: This question paper has ten 10 questions. Answer any *five* questions. All questions carry equal marks. Attempt each question in 300-350 words unless otherwise instructed.

- Briefly discuss the responsibilities of the editorial department in a publishing house.
- 2. Discuss the structure and functions of the production department with the help of a diagram. 20
- 3. What are some of the jobs one can get in an editorial department? Discuss with examples. 20
- 4. Write a note on Digital Heritage, discussing its need and importance.

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- 5. What are the rights of the owner of a Copyright? Elaborate your answer with suitable examples. 20
- 6. "Copy right is form of legal protection". Discuss with reference to the remedies open to its violation.
- 7. At what stages can an author expect to be involved during the process of publication of his works?
 Why?
 20
- 8. Distinguish between the rights of the publisher and the author of a book with examples. 20
- 9. What is a Publisher Contract? Why is it important for a publisher to have one?
- 10. Write short notes (150-200) words on any *two* of the following :
 - (i) Three qualities of a text book publisher
 - (ii) The four areas of publishing
 - (iii) Born digital
 - (iv) Risks in publishing
 - (v) ISBN
