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DCE-4

**DIPLOMA IN CREATIVE WRITING IN
ENGLISH (DCE-4)**

Term-End Examination

June, 2024

**DCE-4 : WRITING FOR MEDIA RADIO AND
TELEVISION**

Time : 3 Hours

Maximum Marks : 100

Note : This paper has two section A and B. Answer any *two* questions form Section A and any *three* questions from Section B. All question carry equal marks.

Section-A

1. How is writing for radio different form writing for a newspaper ? What are the points to be kept in mind white writing a script on a current topic for radio broadcast ? 20
2. What is the difference between a current affairs and a talks programme ? 20

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3. Choose 2 public service campaigns on television : one you like the best and one you like the least. Give reasons for your choice. 20
4. Write down the differences between writing for television news and a video magazine. 20
5. Write short notes on any *two* of the following :
 - (a) Skills that a television serial writer should possess.
 - (b) Education telecast.
 - (c) Importance of SFX in radio.
 - (d) Difference between audio and video media.

2×10=20

Section-B

Answer any *three* questions from this section :

6. Prepare a tentative short listt for a documentary on dance. 20
7. Attempt a short script on the theme of unity. You can either write an original story or adapt a story that brings out this theme. Target audience (10-16) years old. 20

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8. What is a TV advertisement ? How is it different from a Film advertisement ? 20
9. Write a 30 seconds TV advertisement for Johnsons Baby Loion based purely on music and effects. No voice. 20
10. Write a radio talk on the merits and demerits of social media. 20
