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BEGE-103

**BACHELOR'S DEGREE PROGRAMME
(BDP)**

Term-End Examination

June, 2024

**BEGE-103 : COMMUNICATION SKILLS IN
ENGLISH**

Time : 3 Hours

Maximum Marks : 100

*Note : Question No. 1 and 2 of Section A are compulsory. There are choices in the questions. Answer any **three** questions from Section B. Attempt **five** questions in all.*

Section—A (Compulsory)

1. Write brief notes on any *four* of the following
(in about **100-125** words each) : 4×5=20

- (a) Antithesis
- (b) Epigram
- (c) Pun
- (d) Paradox
- (e) Litotes
- (f) Small talk

P. T. O.

2. Answer any **two** of the following. Do remember to give examples where possible, in about **200-250** words each : $2 \times 10 = 20$
- (a) Code-switching and code-mixing
 - (b) The use of/status of English in a monolingual context.
 - (c) Emotional intelligence.
 - (d) Advantages of non-verbal communication.

Section—B

Note : Answer any **three** of the following (in about **350** words each) : $3 \times 20 = 60$

3. You work with a local newspaper. Describe the anatomy of a newsstory giving example in support of your answer.
4. What do you understand by community radio ? Explain how it is managed, the kind of programmes produced etc.
5. You have been asked to introduce a famous author at a literary festival. Write an appropriate introduction of the author.

6. You want to apply for the post of an old-age care giver. Draft a covering letter using a brief CV that is included in your answer.
7. Your younger sibling has to appear for a job interview shortly. Describe your suggestions for him/her for, both the pre-interview preparation as well as the etiquette to be followed during and after the interview.
8. You are the HR Manager of your firm. What sort of questions would you ask a fresh candidate appearing for the HR interview of your firm.