

No. of Printed Pages : 2

BHC-006

**Certificate in Apparel Merchandising
(CAPMER)**

Term-End Examination

June, 2024

**BHC-006 : FASHION, TEXTILES, PRODUCT
DEVELOPMENT AND MERCHANDISING**

Time : 3 Hours

Maximum Marks :100

Note : Attempt any **five** questions. All questions carry equal marks.

1. Write an essay on principles of design. Use suitable illustrations in your answer. 20
2. (a) Define a silhouette. Explain how silhouettes are classified. 10
(b) Explain the role of fabric grain in the shape of a garment. 10
3. (a) Name any ten different types of handbags (based on their size and shape) and briefly explain them. 10

- (b) Write about jewellery and umbrellas as important fashion accessories. 10
4. Describe in detail the classification of yarn. 20
5. (a) Explain what is web formation technique and its classification with the help of a flow chart. 10
(b) Explain the various web bonding methods. 10
6. What is knitting ? Write in details the classification of knits. 20
7. Explain the various stages of dyeing with the help of illustrations. 20
8. Write short notes on any **four** of the following :
(a) Batik
(b) Silk
(c) Darts
(d) Discharge printing
(e) GOTS
(f) Trickle down theory
(g) Fad

P. T. O.