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MAM-055

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS (PGDAB)**

Term-End Examination

June, 2024

**MAM-055 : PRINCIPLES OF AGRIBUSINESS
MANAGEMENT**

Time : 2 Hours

Maximum Marks : 50

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. What is administration approach of management ? Explain its principles. 10
2. Explain HR planning process. What are the approaches of determining organisation objectives and polices ? 10
3. Describe process and techniques of selection in recuirment. 10

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4. What types of strategies can be employed for Human Resources Development ? 10
5. What do you understand conflict in an organisation ? Discuss the sources of conflicts. 10
6. Differentiate between Manager and Leader. Explain roles and functions of a leader in an organisation. 10
7. Discuss the meaning and function of communication. 10
8. What do you mean by e-commerce ? Explain the advantages and limitation of e-commerce. 10

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