

No. of Printed Pages : 2

**RTS–101**

**PH. D. IN TOURISM AND  
HOSPITALITY SERVICES  
MANAGEMENT (PHDTS)  
Term-End Examination  
June, 2024**

**RTS–101 : INTERDISCIPLINARY APPROACHES IN  
TOURISM AND HOSPITALITY**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) Attempt any **four** questions.

(ii) All questions carry equal marks.

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1. “Heritage and culture is the backbone of Indian Tourism Industry.” Critically analyze the statement and give suitable examples. Also elaborate on problems of heritage interpretation and its management. 25
2. Discuss the relation between tourism and environment. Substantiate your answer by giving suitable examples from tourism and hospitality industry. 25

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[ 2 ]

3. Write short notes on the following :  $2 \times 12 \frac{1}{2} = 25$
- (a) Culture and tradition as tourism product
  - (b) Use of history in tourism and hospitality
4. Write an essay on “Entrepreneurship in tourism and hospitality sector.” 25
5. What do you mean by multiplier effect and leakages in tourism ? How tourism industry can become a hub for providing employment to the masses ? Give suitable examples. 25
6. Write short notes on the following :  $2 \times 12 \frac{1}{2} = 25$
- (a) Aero Sports
  - (b) Water Sports
7. What kind of emerging technologies will affect the tourism and hospitality industry ? Elaborate your answer by giving suitable examples. 25
8. What is Sustainable Tourism ? Discuss the Ministry of Tourism, Govt. of Indian National Strategy for Development of Sustainable Tourism in India. 25