

No. of Printed Pages : 4

BEGG–173

B. A. (GENERAL) (CBCS)

(BAG)

Term-End Examination

June, 2024

**BEGG-173 : ACADEMIC WRITING AND
COMPOSITION**

Time : 3 Hours

Maximum Marks : 100

Note : *Answer all questions.*

1. Write short notes in about **100** words each on any *six* of the following : 6×5=30
 - (a) What are the tasks involved in the ‘pre-writing stage’ in the process approach to writing ?

P. T. O.

- (b) What do you understand by the term 'plagiarism' ? How can you avoid plagiarism in your academic writing ?
 - (c) What is a 'body paragraph' in academic writing ? Describe its structure.
 - (d) How is persuasive writing different from argumentative writing ? Give examples of both.
 - (e) Why is feedback important in the writing process ?
 - (f) Why are citations essential elements in academic writing ?
 - (g) What aspects should be considered while writing a business proposal ?
2. Answer any *four* of the following questions in around **200** words each : 4×10=40
- (a) What are the techniques that are considered to be foundational elements of critical thinking ? How can they be useful in developing good writing skills ?

- (b) What is copyright ? Who is the owner of copyright ?
- (c) Identify any *four* disciplines covered under the 'humanities' stream. Discuss the general features of academic writing in these disciplines.
- (d) What aspects should be considered while writing a book review ? Write a brief review of any book that you have read recently.
- (e) Why is it important to edit your writing ? How is editing different from revising ?
3. (a) What are the essential requirements of a 'promotional paragraph' written to promote a particular product ? 5
- (b) Your company is launching a new laptop. Write a promotional paragraph to convince your clients why they should choose your product. 10

4. Write a well-structured composition (in around **200** words) on the topic : 15

“Measures to be taken to preserve our historical monuments.”

(Your essay should have a clear introductory paragraph, body and concluding paragraph)