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**MER-011**

**MASTER OF ARTS  
(ENTREPRENEURSHIP)  
(MAER)**

**Term-End Examination  
June, 2023**

**MER-011 : STARTUP INCUBATION AND  
BUSINESS ETHICS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Attempt any **five** questions. All questions carry equal marks.

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1. Discuss the importance of startup in boosting the Indian economy with the help of case study. 20
2. "There has been a need for startup ecosystem in India." Discuss its advantages. 20
3. Explain the kind of barriers a startup faces. What are the measures that can be undertaken to break these barriers ? 20
4. Describe the role of a business incubator in a startup. Explain the types of incubators which help and support new startups. 20

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5. Explain the following terminologies of Business Incubation : 4 each
- (a) Physical Business Incubation
  - (b) Outreach Business Incubation
  - (c) Angel Investor
  - (d) Enabled Environment
  - (e) Investment Industry
6. Define business ethics. What are the essential characteristics of business ethics ? 20
7. What do you understand by venture capital ? Explain its concept and significance with the help of examples. 20
8. Explain the term startup valuation. Why is it necessary ? Discuss the factors affecting valuation of the startup. 20