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MER-005

**MASTER OF ARTS
(ENTREPRENEURSHIP)
(MAER)**

Term-End Examination

June, 2023

**MER-005 : IPR AND TECHNOLOGY
COMMERCIALISATION**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) Each question carries equal marks.

1. Write notes on each of the following. Each short note carries 2 marks : 10×2=20
 - (i) IP verses property
 - (ii) Copyright
 - (iii) Electronics commerce
 - (iv) Patent and technological development
 - (v) Licence contact

P. T. O.

- (vi) Turn-Key project
 - (vii) Traditional knowledge and WTO-TRIPS
 - (viii) Single Inventive concept
 - (ix) Sequence listing
 - (x) Cost-Based Valuation
2. (a) Describe rational behind intellectual property. 10
- (b) Discuss the Indian Patent Law with reference to latest technological developments. 10
3. (a) Describe the challenges faced in digital economy due to development in Information and Communication Technology. 10
- (b) Write a note on 'intellectual property in knowledge economy'. 10
4. (a) Discuss the steps involved in technology transfer. 10
- (b) Explain the methods and tools for protecting 'traditional knowledge'. 10

5. Explain the process of drafting a patent specification. 20
6. (a) Explain the key factors that affect the marketing and stability of patent/technology. 10
- (b) How India aligned its IP Laws with the requirements of the International IP Law ? 10
7. Explain patent as an instrument of rights and privileges and its applications as gold mine of information. 20
8. Write short notes on the following : 5 each
- (a) IP and constitution of India
- (b) Intellectual Property Offices
- (c) Significance of Technological Developments
- (d) Governmental control of licensing policies