

No. of Printed Pages : 3 **MTM-4/MTTM-4**

**MASTER OF ARTS IN TOURISM  
MANAGEMENT/MASTER OF  
TOURISM AND TRAVEL  
MANAGEMENT (MTM/MTTM)**

**Term-End Examination**

**June, 2023**

**MTM-4/MTTM-4 : INFORMATION MANAGEMENT  
SYSTEMS AND TOURISM**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) Answer any **five** questions in about  
**600** words each.

(ii) All questions carry equal marks.

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1. Define information. Discuss the different types of information. 20
2. Discuss the nature, properties and scope of data with the help of suitable examples. 20

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3. What do you understand by Information Systems ? What are the types, structures and operating elements of information systems ? 20
4. Discuss the strategic issues in computer aided decision-making process. Substantiate your answer with suitable examples. 20
5. Write short notes on the following : 4×5=20
  - (a) Language Translators
  - (b) Local Area Network
  - (c) Information Cost
  - (d) CRS
6. Discuss the most common types of Software used for management applications on personal computers. 20
7. What are the different types of Network Typologies ? Explain with the help of diagrams. Also mention which one is best suited for a micro tourism organization. 20

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8. What do you understand by hacking ? What precautions can be adopted against hackers ? 20
9. Critically analyse the role and importance of Information Technology in Travel and Tourism Operations. Substantiate your answer with suitable examples. 20
10. Write short notes on any *two* of the following : 2×10=20
- (a) Physical units of a Computer's Hardware
  - (b) Impact of Computers on Individuals
  - (c) Generations of Computers