M. Sc. IN HOSPITALITY ADMINISTRATION (MHA)
Term-End Examination
June, 2023

MHA-4 : INFORMATION MANAGEMENT SYSTEM AND HOSPITALITY

Time : 3 Hours   *Maximum Marks : 100*

Note : (*i*) *Answer any* **five** *questions in about* **600** *words each.*

(*ii*) *All questions carry equal marks.*

1. What do you mean by "Information" ? What are the properties of information ?   20

2. Discuss the various modes through which information is generated.   20

3. Write an essay on "Role of Computers in Management".   20

4. How are computers classified ? Differentiate between compiler and interpreter.   20

5. What is "Network Typologies" ? Describe different types of Network typologies.   20

6. What is the difference between "Data" and "Information" ? Discuss logical and physical ways in which data can be processed or manipulated to produce information.   20

7. Write short notes on the following :   10×2=20

   (a) Growth models

   (b) Strategic planning for MIS

8. Discuss the role of computers in "Management Decision Making". Give suitable examples from hospitality sector.   20

9. Write short notes on the following :   10×2=20

   (a) Travel services and computers

   (b) Tour services and computers

10. What are computer viruses ? Describe the characteristics of computer viruses.   20

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