

No. of Printed Pages : 3

**MLI-006**

**POST GRADUATE DIPLOMA IN  
LIBRARY AUTOMATION AND  
NETWORKING (PGDLAN)  
Term-End Examination**

**June, 2023**

**MLI-006 : CONTENT DEVELOPMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

*(Weightage : 40%)*

---

**Note :** *Answer all questions. All questions carry equal marks. Illustrate your answer with suitable examples and diagrams wherever necessary. Write relevant question number before writing the answer.*

---

---

1. Discuss 'Internet as Information system model'.

**P. T. O.**

*Or*

Describe most commonly used graphic file formats (any *five*) and their advantages and disadvantages.

2. "Internet has become a potential medium for generating services particularly on demand as well as in anticipation." Discuss.

*Or*

What is metadata ? Discuss various elements of Dublin core with suitable examples in HTML.

3. Discuss the role of syntactic and semantic contextualization of content development.

*Or*

Describe the steps involved in web page designing using any *one* available web authoring tools.

4. What is netiquette ? Describe some general rules to be followed in this regard.

*Or*

Describe the steps to create and edit documents according to Dreamweaver.

[ 3 ]

5. Write short notes on any *two* of the following  
(in about **250** words each) :

- (a) Project Scorpion
- (b) Field 856 in MARC 21
- (c) Role of Librarians in KM
- (d) Web indexing