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**MS-97**

**MANAGEMENT PROGRAMME  
(MP)**

**Term-End Examination**

**June, 2023**

**MS-97 : INTERNATIONAL BUSINESS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

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1. Discuss international trade theories and their implications.
2. Discuss the reasons and importance behind Uruguay Round. What are the key outcomes of Uruguay Round ?
3. What are the various types of Trade Blocs ? Analyse the welfare impact of Preferential Trade Arrangements (PTAs).
4. Describe the major types of organizational structures and discuss Geographic (Area) Division Structure in detail.

**P. T. O.**

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5. What do you understand by global financial system ? Discuss foreign exchange markets in detail.
6. What do you understand by the term International Operations Management ? Discuss the strategic issues in International Operations Management.
7. Explain the concept of Emerging Market Economies and their characteristics. Examine the impact of the enlargement of European Union.
8. Write short notes on the following :
  - (a) The structure of WTO
  - (b) Legal Environment
  - (c) Market entry strategies
  - (d) Transfer pricing