

MANAGEMENT PROGRAMME (MP)

Term-End Examination

June, 2023

**MS-55 : LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. “Physical distribution management is concerned with ensuring the products is in the right place at the right time.” Throw light on the statement. Also explain the various components of physical distribution management (PDM).
2. What is world-class supply chain management (WCSCM) ? Explain the features of world-class companies.
3. Explain how electronic data interchange (EDI), internet, and intranet/extranet, can be applied in supply chain management.
4. What do you understand by the term “Benchmarking”? Explain the importance and role of benchmarking.

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5. “The choice of location for a plant is one of the earliest problems management faces.” Explain the concept of plant location and the steps involved in location planning.
6. What impact will m-commerce (mobile commerce) and d-commerce (digital commerce) have on traditional e-commerce (electronic commerce) ?
7. Write short notes on any *three* of the following :
 - (a) Logistics marketing interface
 - (b) Supplier quality management
 - (c) Distribution requirement planning (DRP)
 - (d) Customer profitability analysis
 - (e) Third party logistics