

No. of Printed Pages : 2

**MMPO-008**

**MASTER OF BUSINESS  
ADMINISTRATION  
(MBA)**

**Term-End Examination**

**June, 2023**

**MMPO-008 : INTERNATIONAL LOGISTICS AND  
SUPPLY CHAIN MANAGEMENT**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Answer any *five* questions. All questions carry equal marks.

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1. Explain the meaning and objectives of Logistics and Supply Chain Management.
2. Explain the following types of Distribution Network Design along with their advantages and disadvantages :
  - (a) Manufacturer Storage with Direct Shipping
  - (b) Manufacturer Storage with Direct Shipping and In-Transit Merger

**P. T. O.**

3. How can the failure of the company to satisfy their customers be traced through various gaps ? Illustrate with the help of a diagram.
4. Discuss the different modes of transportation in global logistics. Explain how one mode is different from other.
5. What is a Bill of Lading ? Explain the functions of Bill of Lading.
6. What is Just-In-Time System ? Differentiate between Conventional *vs.* JIT philosophy and attitudes, elaborating the advantages and disadvantages.
7. Explain the dimensions of performance measurement with special reference to internal performance measurement.
8. What is global outsourcing ? Explain the risks involved in global outsourcing.