

No. of Printed Pages : 2

MMPO-005

MANAGEMENT PROGRAMME
Term-End Examination
June, 2023

**MMPO-005 : LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Question paper consists of seven questions.*

(ii) *Answer any five questions.*

(iii) *All questions carry equal marks.*

1. What do you understand by physical distribution management ? Explain “the systems or total approach to Physical Distribution Management (PDM)”.
2. “Technology advancements in Electronic Data Interchange (EDI), the internet and the world wide web (www) had led the rise of supply chain design and management as prominent operational paradigms.” Explain, in view of statement, the impact of information technology on Supply Chain Management (SCM).

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3. “The best known benchmarking system is the five-part Supply Chain Operations Reference (SCOR) model.” Explain the SCOR Model in brief.
4. Explain how financial service sector has incorporated the innovations in supply chain management.
5. “Logistics run throughout the process of supply chain and therefore in order to access the performance of supply chain, total logistics cost is of utmost importance.” Comment on the statement.
6. “A Fourth Party Logistic (4PL) adds value to the entire supply chain through reinvention, transformation, and execution.” Comment on the statement. Also, explain the operating models that a 4PL company uses to deliver supply chain solutions.
7. Write short notes on any *three* of the following :
 - (a) Push based supply chain
 - (b) Characteristics of effective measurement system
 - (c) Supplier Quality Management
 - (d) Demand Driven Supply Networks (DDSNs)
 - (e) Electronic supply chain management