

No. of Printed Pages : 3

**MMPF-006**

**MASTER OF BUSINESS  
ADMINISTRATION/  
M. B. A. (BANKING AND FINANCE)  
(MBA/MBF)  
Term-End Examination  
June, 2023  
MMPF-006 : MANAGEMENT OF FINANCIAL  
SERVICES**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

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1. Explain the meaning and concept of 'Financial Services'. What are the characteristics of 'Financial Services' ? Discuss the different services provided by the Financial Institutions by charging a Fee.
2. Who is a Stockbroker and Sub-broker ? Describe the different kinds of Stockbrokers. What are the services provided by the Stockbroker ?

**P. T. O.**

3. What do you understand by Assets Management Company (AMC) of Mutual Funds ? Describe the working mechanism and activities of an AMC.
4. Explain the terms Mergers and Acquisitions. Discuss the steps involved in Merges. What are the motives for Mergers and Acquisitions ?
5. Define Asset Securitization. Which assets can be securitized ? Describe the typical securitization structure and the process of Asset Securitization.
6. Explain the term 'Crowd Funding'. How is crowd funding different from traditional finance ? Discuss the types of crowd funding and the technological crowd funding platforms in India.
7. Explain the meaning and relevance of Portfolio Management Services (PMS). Discuss features and advantages of Portfolio Management Services (PMS).

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8. Write short notes on any *four* of the following :

- (a) Kinds of Credit Rating
- (b) IDeAS
- (c) Fire Insurance
- (d) Bill Discounting
- (e) National Automated Clearing House  
(NACH)
- (f) Factoring