

No. of Printed Pages : 2

MMPC-020

**MASTER OF BUSINESS
ADMINISTRATION/MASTER OF
BUSINESS ADMINISTRATION
(BANKING AND FINANCE) (MBA/MBF)**

Term-End Examination

June, 2023

MMPC-020 : BUSINESS ETHICS AND CSR

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : *Attempt any **five** questions. Each question carries equal marks.*

1. Explain the relevance of business ethics in today's world. How is Business Ethics different from Law ? Discuss.
2. What is an ethical navigation wheel ? Explain the *six* elements in the navigation wheel.
3. Explain how the stakeholders have emerged as strong drivers of Corporate Social Responsibility (CSR).
4. Explain the dominant forms of social activism and Corporate Social Responsibility.

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5. Discuss the different phases of development of CSR in India. Briefly explain the models of CSR operating in India.
6. Discuss the applicability of CSR provisions and the activities listed under Schedule VII.
7. What are the global guidelines to promote CSR practice ? Discuss.
8. What is the process of CSR Reporting ? Discuss the different reporting tools and techniques.