

No. of Printed Pages : 2

MMPB-001

**MASTER OF BUSINESS
ADMINISTRATION (BANKING AND
FINANCE) (MBF)**

Term-End Examination

June, 2023

MMPB-001 : BANK FINANCIAL MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions. All questions carry equal marks.*

1. What is 'Primary Market' ? Explain the different Debt Instruments that are used in the Primary Markets to raise funds.
2. Explain the role and importance of Financial Analysis in a Bank. Discuss the different techniques of financial analysis.
3. Why is the cost of Funds important for Banks ? Discuss the factors affecting the cost of funds.

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4. Why do Banks invest in Fixed Income Securities ? Discuss the common types of these securities.
5. Explain the importance of Investments in Foreign Exchange to a Bank and discuss the instruments that are used in Forex Trade.
6. What are the advantages and limitations of investment by the Banks in Alternative Investments ? Discuss the tools of evaluation of these Investments.
7. Discuss the Accounting Standards that are relevant to the measurement of Assets and Liabilities of a Bank.
8. Why is pricing important for Banks ? Discuss the important inputs that are to be considered while taking the pricing decision with regard to Bank products and services.