

No. of Printed Pages : 2

BMS-001

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

Term-End Examination

June, 2023

**BMS-001 : INTRODUCTION TO NGO
MANAGEMENT**

Time : 2 Hours

Maximum Marks : 50

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. (a) List and explain the major issues which NGOs face.
(b) Explain the issues that need to be addressed for making decisions.
2. How does the PESTLE framework help NGOs in analysing the environment ? Explain any *two* parameters.

P. T. O.

3. Why is good governance required by NGOs ? Explain.
4. Write notes on the following :
 - (a) Organizational Audit
 - (b) Capacity Building
5. Prepare a checklist for assessing the strengths and weaknesses of an NGO with respect to its Financial and HR activities.
6. Discuss the role of radio as mode of communication for NGOs. Give examples.
7. What is non-verbal communication ? Discuss its relevance with respect to NGOs.
8. What is a short report ? Explain with the help of examples.