

**CERTIFICATE IN BUSINESS  
SKILLS/BACHELOR'S DEGREE  
PROGRAMME (CBS/BDP)**

**Term-End Examination**

**June, 2023**

**BCOA-001 : BUSINESS COMMUNICATION AND  
ENTREPRENEURSHIP**

*Time : 2 Hours*

*Maximum Marks : 50*

*Weightage : 70%*

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***Note : Question No. 1 is compulsory. Attempt any  
two questions from Section A and any two  
questions from Section B.***

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1. (A) (i) Which sentence is written in passive voice : 1
- (a) It was our tenth win of the season.
- (b) The scoreboard flashed the final numbers.
- (c) The game was won in the last thirty seconds.
- (d) The forward slam-dunked the ball in a brilliant last-minute play.

(ii) This home ..... in 2021 by my grandfather. 1

- (a) built
- (b) was built
- (c) was build
- (d) has built

Fill in the blanks : 3 (1 marks each)

(iii) I usually have bread and butter for breakfast but yesterday I ..... a cake.

- (a) have been
- (b) had been
- (c) have
- (d) had

(iv) If she is not interested, we will ..... the proposal.

- (a) vacant
- (b) abandon
- (c) impulse
- (d) remove

(v) He gave a talk in which he pointed  
..... an error in the manuscript.

- (a) by
- (b) with
- (c) our
- (d) in

(B) Describe briefly business blueprint. 5

### Section—A

**Note :** Attempt any *two* questions.

2. Write a short paragraph on the following : 5+5

- (a) My favourite game on internet
- (b) My favourite YouTube channel

3. (a) How important is listening in  
communication ? 5

(b) Is time a way we can measure or assess  
effective communication ? 5

4. Briefly comment on the following :

(a) Paragraphs add one idea at a time to your  
broader argument. 5

(b) Paragraphs are often made up of several  
sentences. 5

**Section—B**

**Note :** Attempt any *two* questions.

5. What is an entrepreneur ? How would you analyse Mukesh Ambani as an entrepreneur ?  
10
6. “Every entrepreneur needs to be a leader in their company.” Explain with the help of a suitable example. 10
7. Entrepreneurship is “high-risk but also can be high-reward.” Comment. 10
8. Write short notes on the following : 5+5
  - (a) Business opportunity
  - (b) Setting-up of a business unit
9. Distinguish between the following : 5+5
  - (a) Business Ethics and Social Responsibility
  - (b) Individual Entrepreneurship and Group Entrepreneurship