M.A. IN JOURNALISM AND MASS COMMUNICATION (MAJMC)

Term-End Examination June. 2023

MJM-027: ELECTRONIC MEDIA

Time: 3 Hours Maximum Marks: 100

Note: Attempt any **five** questions. All the questions carry equal marks.

- 1. Discuss various formats of radio music programmes. 20
- 2. Describe the merits and demerits of outdoor recordings. Give suitable examples. 20
- 3. Explain the concept of sound editing and mixing.
- 4. Enumerate the benefits and pitfalls of modern Information and Communication Technology based sound platforms. Explain your arguments with relevant examples.
- 5. Give a detailed account of the functioning of DSLR camera.

- 6. With the advent of smartphones and various mobile-based apps for photo editing, discuss the issue of ethical aspects of digital photography. Cite relevant examples.
- 7. Explain the role of scripts for audio and video programmes. Describe the basic rule pertinent to script writing.
- 8. Compare and contrast the single-camera production *vs.* multi-camera production techniques.
- 9. Discuss different types of camera movements.

20

- 10. Write short answers for any four of the following questions. $4\times5=20$
 - (a) How to record an audio panel discussion?
 - (b) What is metadata tagging?
 - (c) Explain the salient features of colour the schemes.
 - (d) Discuss the roles and responsibilities of producer of a video programme.
 - (e) Give a brief account of the history of video editing.