

No. of Printed Pages : 3

MNM-012

**POST GRADUATE DIPLOMA IN
DIGITAL MEDIA (PGDIDM)**

Term-End Examination

June, 2023

MNM-012 : DIGITAL JOURNALISM

Time : 2 Hours

Maximum Marks : 50

Note : *There are **three** parts in this question paper. Distribution of marks is indicated in the respective parts.*

Part–A

Note : *Write short notes on any **five** (100 words each).* *5×2=10*

1. Expository Discourse
2. News Byte
3. Timeshift Journalism
4. Cost Per Thousand (CPM)
5. Content Management System
6. Aggregators and Algorithm

P. T. O.

7. F-stop in photography
8. Time-series data

Part–B

Note : Answer any **four** questions (250 words each).

5×4=20

9. What are the important requisites of a good writing style ?
10. Explain the broad categories of radio programmes.
11. Give a detailed account of news reporting techniques with relevant examples.
12. Explain the necessary skill set required for an online journalist.
13. Describe the syntax of the online news writing style ? Cite suitable examples.

Part–C

Note : Answer any **two** questions (500 words each).

10×2=20

14. Describe different types of infographics. Explain the co-steps involved in the creation of infographics.

[3]

15. What are the various discourses used in the writing processes ? Explain two types of reasoning under argumentative discourse. Cite suitable examples.
16. Trace the major technological changes introduced in the newsroom operations. Specifically, trace technological implications in the traditional mainstream media field. Give relevant examples.