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BEGAE-182

**CBCS (GENERAL AND HONS.)
ABILITY ENHANCEMENT
(COMPULSORY)/B. A. (Vocational
Studies) Micro Small And Medium
Enterprises (BAVMSME)
Term-End Examination**

June, 2023

**BEGAE-182 : ENGLISH COMMUNICATION
SKILLS**

Time : 2 Hours

Maximum Marks : 50

Note : *All questions are compulsory.*

1. Answer any **four** of the following questions in
about **100** words each : 4×5=20

- (i) What are the elements of communication ?
Describe each element briefly with suitable
examples.

P. T. O.

- (ii) What are the various types of speech events ? Support your answer with examples of each type.
- (iii) What are the rules to be followed to make a group discussion successful ?
- (iv) What are the benefits of using visual aids in presentations ?
- (v) What are 'homonyms' and 'homophones' ? Give examples of both.
- (vi) What do you understand by 'critical reading' ?
2. You are attending an international conference in your city and have just met a participant from Singapore. Write a dialogue in 10 turns where both of you introduce yourselves to each other and exchange your views about the conference.

Or

Write a well-structured essay on any *one* of the following topics :

- (i) India—a global tourist destination of the 21st century.
 - (ii) Career paths for young Indians : prospects and possibilities.
3. You have been offered a job as copy editor in a publishing firm. Write a formal letter of acceptance to the head of the firm. 10

Or

A group of five students have been given the topic :

Saving India's Rivers : a Major Environmental Concern.

Write out a group discussion on this topic.

4. “Good readers operate at four interrelated levels of meaning.” 10

What are the four levels of meaning ?

Or

How does written communication differ from oral communication ? Describe *three* situations where you would prefer to use written communication and explain the reasons for your choice.