

No. of Printed Pages : 3

MEDS-054

**P. G. DIPLOMA/M. A. IN CORPORATE
SOCIAL RESPONSIBILITY**

(PGDCSR/MACSR)

Term-End Examination

June, 2023

MEDS-054 : CSR PROJECTS AND PROGRAMMES

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions. All questions
carry equal marks.*

1. What is audited in compliance with the Companies Act ? Describe the CSR audit procedure. 8+12
2. Discuss the meaning and concept of qualitative data in the context of CSR. Explain any *one* method of qualitative data collection with advantages and limitations. 10+10

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3. Differentiate between probability and non-probability sampling. Explain any *two* probability sampling methods. 8+12
4. What do you understand by reactive and proactive CSR programmes ? Explain main phases of CSR programme planning process. 8+12
5. Why CSR need assessments are conducted ? Explain the three phases and expected outcome from each phase in CSR needs assessment. 8+12
6. What are the main differences between RRA and PRA ? Discuss the behavioural principles of PRA. 12+8
7. What is Project Assessment ? Explain the major aspects to be considered in preparation of a CSR project. 6+14

[3]

8. Write short notes on any *two* of the following : 10+10

(a) SRoI

(b) Evaluation tools and techniques by CSR programme stage

(c) Rules for preparation of networks