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MEDS-053

**P.G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/
M. A. IN CORPORATE SOCIAL
RESPONSIBILITY (PGDCSR/MACSR)**

Term-End Examination

June, 2023

MEDS-053 : CSR IMPLEMENTATION

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

1. What do you understand by sustainable CSR projects ? Discuss the methods of choosing CSR initiatives. 5+15=20
2. List out the critical steps involved in CSR project implementation partnership. Discuss any *one*. 8+12=20

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3. Discuss the role of NGOs in CSR practice. Explain the parameters to be considered for choosing any NGO as an implementing partner. 8+12=20

4. Discuss the CSR implementation process. What are the challenges faced in SCR implementation. 12+8=20

5. What is social venture ? How social venture can be incorporated as a programme strategy in different sectors ? 8+12=20

6. What is meant by responsible investment ? Discuss the core elements of an effective ESG (Environmental, Social and Governance). 5+15=20

7. What are the points to be kept in mind before a company associates itself with policy advocacy for any social cause ? Give an example of policy advocacy through CSR. 12+8=20

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8. Write short notes on any *two* of the following : 10+10=20

- (a) Indicators of prioritizing CSR projects
- (b) Roles and responsibilities of the Board
- (c) Project impact assessment