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MEDS-051

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/
M. A. (CORPORATE SOCIAL
RESPONSIBILITY)
(PGDCSR)/(MACSR)**

Term-End Examination

June, 2023

MEDS-051 : FUNDAMENTALS OF CSR

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

1. Define corporate social responsibility. Discuss the different phases of development of CSR in India. 5+15
2. Discuss the CSR rules 2014, framed under the Companies Act. 20
3. Discuss the specific CSR activities taken up in environment protection by giving suitable examples. 20

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4. What is the importance of community ownership in CSR activities ? Discuss the strategy to be adopted for developing community ownership. 8+12
5. Name the different international initiatives related to CSR. Discuss the OECD guidelines for multinational enterprises. 5+15
6. Discuss the Human Development Index and Social Progress Index used in measuring the improvement in quality of life. 20
7. What is meant by effective last mile delivery ? Describe a model for effective last mile delivery. 5+15
8. Write short notes on any *two* of the following : 10+10
 - (a) Gandhi's philosophy of trusteeship
 - (b) Steps for successful awareness campaign
 - (c) Community ownership in CSR activities

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