

**POST GRADUATE DIPLOMA IN
AGRIBUSINESS (PGDAB)**

Term-End Examination

June, 2023

**MAM-056 : QUALITATIVE AND QUANTITATIVE
ANALYSIS FOR AGRIBUSINESS**

Time : 2 Hours

Maximum Marks : 50

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Explain the steps involved in interaction between management and research for managerial decision-making in a business organization. 10
2. Discuss the types of measurement scales available to a researcher for data collection. 10
3. Discuss the various instruments used for collecting primary data. 10
4. What do you mean by measures of dispersion ? Explain the different measures of dispersion. 10

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5. Explain the purpose and important methods of projective techniques. 10
6. What is Operations Research ? What are the different techniques of operations research ? 10
7. Discuss the meaning, assumption, and formulation of transportation models. 10
8. What is Programme Evaluation and Review Technique (PERT) ? Explain its advantages and limitations. 10