

TS-2

Tourism Development : Products Operation and Case Studies

MARKS: 100

TIME: 3 HOURS

PART A

Attempt any 5 questions out of 7 questions. (5×4=20)

1. What is profiling of tourist?
2. What is historical tourism?
3. What are the sources of information for organizing a city tour?
4. Define Himalayan Tourism.
5. Why Khajuraho is famous?
6. What is "Cuisine?"
7. Why is hill tourism becoming more capital intensive?

PART B

Attempt any 5 questions out of 7 questions. (5×10=50)

1. What do you mean by "Guest-Host Interaction?"
2. Discuss the methodology adopted to study the sociology of tourism
3. Describe Taj Mahal's interior on the basis of Lahori's account.
4. Why do tourists visit a wild life sanctuary?
5. What purpose do horses/ponies serve at hill station?
6. Discuss the utility of Indian Wildlife for tourism purposes.
7. Write a note on the Urs celebrations held at the dargah of Moinuddin Chisti.

PART C

Attempt any 2 questions out of 3. (15×2=30)

1. Explain the objectives and achievements of the Festivals of India. In what way the Festivals of India can help promoting India as a tourist destination?
2. What is Travel Mart? Explain the working of the PATA Travel Mart.
3. Write an essay on "SITA-Emergence, History and Growth".